



ANNUAL REPORT 2024/2025



MESSAGE FROM PPIE

It's been an incredible year at PPIE, and we are proud of our achievements! Our annual Fall Gala and Run for Education surpassed their goals, uniting our community in support of our schools. Thanks to contributions from parents, teachers, administrators, and local businesses, we donated over **\$777,000** to our schools to fund: elementary music programs, outdoor education transportation, district wide wellness, student and teacher grants, and library support.

In our annual report, you'll find detailed information on how PPIE supports our schools and the various programs and events we offer. Visit our website at ppie.org to understand school funding and the importance of Education Foundations. Discover the many ways to get involved, whether as a volunteer, donor, PPIE Ambassador, business partner, or Leadership Circle supporter. We appreciate your fantastic support! Together, we continue to make a significant impact.

We continue to strive to build stronger, more impactful school-business partnerships and engage our diverse city to help shape the future of education in Pleasanton. It truly takes a community to nurture our students and create a place where they will thrive.

Thank you for your wonderful support! Together, we continue to make a difference in creating and supporting our students and building our community.

Andrea Wilson
Executive Director

Jenifer Flynn
Executive Board President



Thank you to our generous donors and supporters—because of you, we're thrilled to present this check to PUSD for \$771,703

BOARD OF DIRECTORS

Jenifer Flynn, President
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STUDENT REPRESENTATIVES

AnnMarie Cruce / Foothill High School
Taylor Cohn/ Amador Valley High School

STAFF

Executive Director: Andrea Wilson
Events & Outreach Manager: Mindy Louie
Communications Manager: Janet Grell
Donor Relations Manager: Kelley Heck

PPIE is a non-profit 501(c)(3) organization and has served the Pleasanton community since 1987.

Federal ID #94-3046738
www.ppie.org / mail@ppie.org

GIVING FUND

PPIE raises money in four key ways: business sponsors, signature events, major donors, and family giving. Each back-to-school season, during school registration, we ask for donations. Family giving makes up nearly 60% of our total funding. Our suggested donation is \$1,500 per family, which helps cover gaps and make a significant difference for our students. We look to expand mental health support and programs at middle and high schools and continue to provide targeted support to our elementary schools. We understand that financial situations vary, so we encourage those who can to make a smaller donation if possible. Every dollar donated helps create a better learning environment for our students.

Additionally, many employers match donations made by their employees, which is a great way to increase the impact of your contribution. You can easily check if your [employer matches funds here](#).

Thank you for your support!

UPCOMING EVENTS



2024-2025 FISCAL YEAR

INCOME	
<i>Giving Fund</i>	\$598,825
<i>PUSD Families</i>	\$497,247
<i>Matching Contributions</i>	\$101,578
<i>Corporate-Community Donors</i>	\$41,241
<i>Events</i>	\$369,476
<i>Other</i>	\$24,057
TOTAL INCOME	\$1,033,599
EXPENDITURES	
<i>Pleasanton Unified School District</i>	\$771,703
<i>Elementary Music Support</i>	\$282,000
<i>Wellness Support</i>	\$185,000
<i>Librarian Support</i>	\$170,000
<i>Outdoor Education Bus Transportation</i>	\$63,000
<i>Grants (teacher, student, and school site)</i>	\$71,703
<i>Giving Fund Program & Expenses</i>	\$12,428
<i>Event expenses</i>	\$125,686
<i>Operations</i>	\$145,924
TOTAL EXPENDITURES	\$1,055,741

- PPIE reserves covered the net difference to be able to support more programs this year.
- Unaudited financials. For actuals, please email mail@ppie.org.

EVENTS

Fall Gala

Our 2024 PPIE Fall Gala was an amazing celebration of our schools and the work that we do! Raising a record \$140,000, our guests enjoyed a wonderful wine reception and evening of fun at Castlewood Country Club. Thank you to Laurie Walker Whiteland for being the Title Sponsor!



PPIE Fall Gala 2024, Castlewood County Club.



State of the School District 2025 at the Firehouse Arts Center with over 100 people in attendance.

Pleasanton Run for Education

Our 13th annual Pleasanton Run for Education continues to be our signature event! Raising over \$100,000, we saw nearly 3,000 participants including runners, sponsors, volunteers, and spectators in person for a fun morning of community spirit. With over 50 sponsors there was something for everyone at our Race Expo. We were proud to highlight WORKDAY as our long term Presenting Sponsor!



PPIE enlists 250 volunteers to host our annual Run.

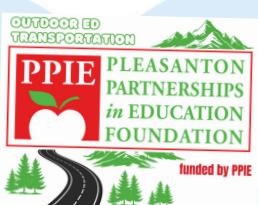
LIBRARY SUPPORT

Librarians play a vital role in inspiring a love of reading and helping students grow as curious, critical thinkers. Research consistently shows that time spent with books is key to reading success—and ultimately, academic success overall. By extending librarian hours, our schools can keep libraries open throughout the entire day. This gives students more opportunities to discover favorite books, dive into new stories, and share reading adventures with friends and classmates.



OUTDOOR ED BUSES

We're proud to partner with Black Tie Transportation to ensure all 5th grade students can attend Outdoor Education alongside their classmates. This memorable experience is a beloved milestone—one of the true highlights of elementary school.



"This year, my son was in 5th grade and his grade went to Outdoor Education. Without the support PPIE in providing transportation his trip would not have been possible. This trip truly changes the student- they come back more mature, independent and one step closer to being middle school ready."

- Julie Murphy, Walnut Grove Ambassador

MUSIC SUPPORT

PPIE is proud to announce our commitment to helping fund elementary music education for the 2025/2026 school year! Our incredible music teachers have inspired generations of students — sparking creativity, confidence, and collaboration from the very first note. With this support, we're helping to ensure that music education remains a core part of the student experience — without fear of future cuts.



"I am very excited that music education will now be funded by PPIE. Walnut Grove has an amazing music program that reaches all of our students and fosters creativity and collaboration in a fun and meaningful way. PPIE's support allows our students to continue to receive the positive impacts of music education despite the challenging budget cutbacks that all CA schools are now facing."

– Christy Murphrey, Walnut Grove Ambassador

WELLNESS SUPPORT

Thanks to PPIE, students have timely access to dedicated wellness resources and programs—support that helps them navigate challenges, build emotional resilience, and develop essential coping skills. By prioritizing mental health early, students are better equipped to thrive not only in middle and high school, but also in their relationships, academics, and lifelong well-being.



"The Wellness Room has become a space where all students can come to take a break, connect with a counselor, or practice self-care. Thank you PPIE for your support" – Beth Pecoraro, PMS Counselor

GRANTS

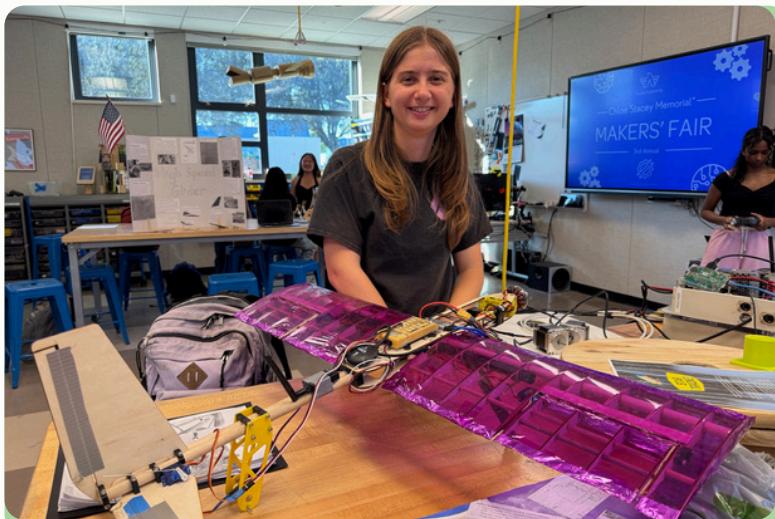
Each year, PPIE awards both teacher grants and student grants, aiming to foster creativity and innovation within our community. This year PPIE was proud to award over \$39,000 to our teachers, staff, and students. These grants support a wide array of projects and programs designed to enhance the educational experience for both teachers and students. Whether it's a teacher seeking resources for a classroom project or a student with a groundbreaking idea, PPIE's grants make it possible to turn these visions into reality, ultimately enriching the learning environment and promoting academic excellence.

This fall, we funded 19 student grant projects, including:

- A new elementary robotics club at Hearst
- A third-grade giving project at Mohr
- French literature for the French Club at Harvest Park
- A journalism field trip for Amador Valley High School students
- Start-up funds for a new coding club at Amador
- Support for a new student-run art club at Pleasanton Virtual Academy

This spring, we awarded grants to 13 teachers across 8 Pleasanton schools, funding a wide range of creative and impactful classroom and school-wide initiatives, such as:

- A calming space in a first-grade classroom at Vintage Hills
- A schoolwide mural honoring Ruby Bridges at Lydiksen
- Dramatic play opportunities for TK students at Walnut Grove
- New camera equipment for yearbook students at Hart
- A 7th-grade culminating science dissection project at Harvest Park
- A Japanese Cultural Fair at Amador



"We had an amazing time making our presentation on the French Manga Les Grande Grande Vacance (The Long Long Holiday) and it's probably one of the best times we've had in French Club" - Landon, Harvest Park French Club



"PPIE has helped fund an incredible opportunity for middle and high school students. With the grant funding I was able to create an amazing art club where virtual students get together, in person, and bond over art on Fridays. Many have been incredibly happy for this Art Club and look forward to it during the week."

- Dagny Hwang, PVA student

MAJOR DONORS



We are deeply grateful for your partnership and belief in our mission. Thanks to your generosity, we've been able to award meaningful grants that directly impact our students and schools. Below is the list of families who have contributed \$1,000 or more in the 2024/2025 school year (including matching gifts). Thank you for making a lasting difference!

Sarah Adai	Karrah Fowler	Kimberly Kleibor	Kieu-Trang Nguyen	Richard Shen
Vasu Akkineni	Kelly French	Mike Knippers	Quyen Nguyen	Brandon Shriber
Madhu Ankem	Garrett French	Brenda Knosp	Swapna Nimma	Parul Shrivastava
Edmond Au	Jennifer George	Heather Koopmans	Nirav Nirav	Debadyuti Sil
Benjamin Baker	Sara Gergeo	Denny Koovakattu	Megan Okeeffe	Melina Simon
S.Balasubramaniam	Alyssa Ginzburg	Julie Kraft	Tammy Olson	Angela Smith
V. Balasubramanyam	Igor Ginzburg	Pradeep Kumar	Kristin O'Nesky	Qingyu Song
Cyrus Becker	Neha Gohil	John Lam	Junli Ou	Lydia Song
Johnna Becker	Jeffrey Gore	Stacey Lammert	Jimmy Pak	Kristen Stedman
Lisa Bencriscutto	Colleen Gore	Kimberly Lau	Mauli Patel	Jason Stinebaugh
Amirra Besh	Punit Govenji	Janice Le	Prashanth Peddi	Shunwen Tan
Aman Bindra	Sandra Hansen	Wilson Lee	Heather Pereira	Balaji Thulasinathan
Alex Breen	Sreeram Hariharan	Joyce Lee	Rishikesh Phule	Shikha Tikku
Rachel Brockett	Ashley Hatch	Tek Hyung Lee	Jessica Plotts	Subena Tilley
Martha Brown	Karine Havard	Sarah Leu	Medha Pradhan	Danielle Tremaine
Hien Brown	Chiyu He	Roger Lewis	Abhishek Raheja	Nachi Ueno
Christine Butler	Natasha Hebelia	Hongbin Li	Hemant Raju	Maria Ukolova
Jean Chae	Stephen Hilton	Denny Liang	Rakesh Ramakrishnan	Ganesh Upadhyaya
Michael and Nora Chan	Apun Hiran	Qingyu Lin	Anant Raman	Eduardo Valentin
Dawn Chapman	Peter Hoose	Yu Liu	Ramanuj Ramanuj	Poornima Vangipuram
Laura Charteris	Hiroshi Horii	Matthias Loeser	P. Ravindranathan	Igor Veresov
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Juan Chen	Tejas Jani	Jenny Mack	Jewel Rich	Michael Vu
Yi Chen	George Jonaris	Noosheen Madriaga	Sally Richards	Harriet Wang
I Jane Chen	James Jones	Ann Manavalan	Hans Riegels	Menghan Wang
Shalu Chhabra	Brienne Just	Jamie Mangiola	Herb Ritter	Zhaoyuan Wang
Rakhi Chitre	An-Binh Kao	Lakshman Mantha	Debbie Rosler	Amy Warehouse
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Ranjan Das	Darcy Kelly-Greene	Laura McMillin	Kim Schauwecker	Suk Ping Wong Zhang
Diana Deknoblough	Amna Khan	Hannah Mestel	Veronica Seo	Jia (Jade) Wu
Samuel Des Baux	Sergiy Khenkin	Katie Moe	Mona Sethi	Yunmin Xu
Shyamala Doraimani	Hyeongkyeong Kim	Maximilian Montez	Amit Shah	Kelly Yancey
Minal Doshi	Kwang Kim	Wendy Montgomery	Ganesh Shankaran	Taylor Young
Kari Eisley	Hazel King	Sara Morales	Vikas Sharma	Jintao Zang
Todd Evans	Casey Kirchberg	Christy Murphey	Christine Sharp	Han Zhou
Liang Feng	Pauline Kirkpatrick	Dawn Musil	Holly Sharp	Arie Zilberstein

PPIE DONORS BY SCHOOL SITE

We want to thank **all** our families for their participation in funding our schools to see a full list of donors by school site go to ppie.org or [click here](#).



Student grant recipient - AVHS Chess Club

SCHOOL SITE AMBASSADORS

ALISAL

Sarah Bluvol
Vimneet Kaur

LYDIKSEN

Beverly Murphy

DONLON

Rebeccah Brooking

MOHR

Neelima Karri

FAIRLANDS

Ruchika Khanna

VALLEY VIEW

Samantha Niesen

HEARST

Julie Murphy

VINTAGE HILLS

Anu Gurudevan
Pawaree Nichols

WALNUT GROVE

Christy Murphey
Maria Marion



HART

Shyamalima Karan

HARVEST PARK

Colleen Gore

PLEASANTON MIDDLE

Norma Evans

AMADOR VALLEY

Ruchika Khanna

FOOTHILL

Shyamalima Karan



"I believe that schools are critical to the community and when schools are strong everyone in town benefits. As an ambassador, I like being able to share information highlighting how the community funding of PPIE supports all of PUSD."

– Colleen Gore, Harvest Park Ambassador



PPIE Ambassadors

PARTNERSHIPS AND SPONSORS

2024 FALL GALA

TITLE SPONSOR

Laurie Walker Whiteland

BIDDER PADDLE SPONSOR

Robert Half

GOLD SPONSOR

Van Pelt Construction Services

WINE RECEPTION SPONSOR

Connect California Holmes, Katie Moe

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PLAY Foundation

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Huntington Learning Center

BRONZE SPONSORS

4LEAF

JJ Studio

Keygent Advisors

2025 STATE OF THE SCHOOL DISTRICT

GOLD SPONSORS

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SILVER SPONSORS

Blach Construction

Dannis | Wolvier | Kelley, DWK Attorneys at Law

Quattrocchi Kwok Architects

BRONZE SPONSORS

Hanna Interpreting Services, LLC



Student grant recipient - Catering Club at Amador Valley

2024/2025 GRANT SPONSORS

Safeway Foundation

Save Mart Companies C.A.R.E.S. Foundation

Shimy Family Foundation



PARTNERSHIPS AND SPONSORS

2025 PLEASANTON RUN FOR EDUCATION

PRESENTING SPONSOR

Workday

SILVER SPONSORS

101.7 KKIQ

Goden Gate Associates

Jing Xue Team, Top Real Estate Team

PNC Bank

HOSPITALITY SPONSOR

International Brotherhood of Electrical Workers
& National Electrical Contractors Association,
Northern California Chapter (IBEW & NECA)

BRONZE SPONSORS

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Core Construction

Fremont Bank

Huntington Learning Center

NorCal Ambulance

Stanford Medicine Health Care Tri-Valley

COPPER SPONSORS

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Alameda Pediatric Dentistry

Black Tie Transportation

Delores Gragg Real Estate Group

Expressions Dance & Arts

Lucky California

MACH Martial Arts

Marcel Method, Orthodontic Specialists

Renee Huber & Larry Damaser, State Farm

Agents

Schlischer Orthodontics

Stanford Medicine Children's Health

Uncle Credit Union

Villa Sport Fitness

VPCS|Van Pelt

CORPORATE MATCHING DONATIONS

\$101,028



**donations
increased
41%
from last year**

Many employers match donations by their employees. We would love to see that number grow again next year. Please visit our [Corporate Match Search Feature](#) to find your company and see the info you need to **Double Your Donation!**

CORPORATE MATCHING COMPANIES



- 1) Google
- 2) Apple
- 3) Nvidia
- 4) Salesforce
- 5) Workday Inc.

