



# State of the School District Sponsorships

PPIE is pleased to host our annual State of The School District event on March 12, 2024 in collaboration with Pleasanton Unified School District. In its 5th year, this gathering brings together over 200 education and business leaders to celebrate our schools.

Held at the Firehouse Arts Center, the PUSD Superintendent presents the annual State of the School District Address and is accompanied by a featured guest speaker. The event also features PPIE's annual Pillars of Pleasanton Awards, recognizing businesses in selected categories that support Pleasanton schools in a variety of ways. The event is highlighted in the local press and is a featured event for the business and education community.







### **Platinum Sponsor - \$5,000**

- Naming rights for State of the School District event; logo on all event materials
- Introduce key event speaker or award recipient
- Logo & name in all press releases, social media marketing, email (15,000+ internal
  and external), event signage, PPIE website & partner outreach
- Company materials distribution if desired

# Gold Sponsor - \$2,500

- Key billing for State of the School District event; logo on all event materials
- Logo & name in all press releases, social media marketing, email (15,000+ internal and external), event signage, PPIE website & partner outreach
- Company materials distribution if desired

# Silver Sponsor - \$1,000

- Logo & name in all press releases, social media marketing, email (15,000+ internal and external), event signage, PPIE website & partner outreach
- Company materials distribution if desired

### **Bronze Sponsor - \$750**

• Name in all press releases, social media marketing, email (15,000+ internal and external), event signage, PPIE website & partner outreach

The Pleasanton Partnerships in Education Foundation (PPIE) is a non-profit 501c3 dedicated to supporting Pleasanton's 15 public schools, 14,000 students and 9,000 school families. For over 35 years, PPIE has enhanced education through a vibrant partnership of business, education and community.