

Now through Wednesday, December 20th, 2023, PPIE will be accepting submissions of a logo for their next Annual Run for Education happening in April 2024. The winning design will be highlighted on the run t-shirts and the winning student will receive a \$100 Amazon gift card and 2 entries to the race of their choice for the Pleasanton Run for Education!

Criteria:

- Must be original work of art completed by student
- Artist must be a student in PUSD
- Submissions must be of digital artwork only
- Must include the words Pleasanton Run for Education
- Must include the year 2024
- Must include the apple graphic somewhere in design can be with the Pleasanton arch inside, or just the year 2024 inside in font of your choice, or just the apple, open to creative ideas). See below for link to this graphic.
- Prefer to use the Pleasanton arch graphic attached somewhere in the design, but not required. See below for link to this graphic.
- Optional text to include "benefitting Pleasanton Partnerships in Education" or "to benefit PPIE"
- No more than 6 colors total
- No blended colors / gradients
- See reference to prior years' run shirts PDF here.
- Please submit the design as an Adobe Illustrator (AI) file or EPS (vector) file (no jpg or png file submissions accepted).
- *Please note t-shirt color will be determined later based on the winning design chosen.

Click on this link to download the apple / arch graphics: https://drive.google.com/drive/u/1/folders/19z1LN8s]TMUMX1Cgji8UbZGtYogH9xG6

Submission:

Please email design entries or any questions to <u>mindy.louie@ppie.org</u> with the subject line "Run for Education Logo Contest" by Wednesday, December 20, 2023. Include the student's name, grade, school and contact info in the entry email. Winner to be notified in January.

*All submissions become property of PPIE. PPIE reserves the rights to any logo design submitted and to making any modifications needed thereafter to have the design fit our needs, which may also be used for online marketing and print materials. When you submit your work to the contest, you give PPIE permission to use your work in a wide variety of ways without further permission or approval from you. Formally, this means you grant PPIE a license to use, copy, change, publish, publicly perform, distribute, exhibit, or add to your work.