

PLEASANTON

PLEASANTON RUN FOR EDUCATION Sunday, April 30, 2023  
ppierun.com

workday PNC BANK

# ANNUAL REPORT

# 2022/2023



**PLEASANTON  
PARTNERSHIPS  
*in* EDUCATION  
FOUNDATION**

# MESSAGE FROM PPIE

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It's been another exciting year at PPIE and we are proud of what we have accomplished! Coming out of the last few years, we finally saw a return to normal, being able to host all of our events in person this year. Both our annual Fall Gala and our Run for Education exceeded their goals and brought our community together in support of our schools. With the support of parents, teachers, administrators, and local companies, we continue to be able to provide much needed support to our schools- this year donating \$726,000!

## BOARD OF DIRECTORS

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Robin Dias, *President*  
Sarah Baer, *Treasurer*  
Stephen Hilton, *Secretary*  
Cheryl Atkins  
Laurie Walker Whiteland  
Brian Gentry  
David Haglund  
Kelly French  
Cary Fukada  
Helena Jin  
Kathy Narum  
Mona Sethi  
Amy Shannon  
Bill Wheeler

Zoey Aguiano, Foothill High School  
Amrit Dhaliwal, Foothill High School  
Sara Vannoni, Amador Valley High School

### STAFF

Andrea Wilson, Executive Director  
Janet Grell, Communications Manager  
Kelley Heck, Donor Relations Manager  
Mindy Louie, Events & Outreach Manager


PPIE is a non-profit 501(c)(3) organization and has served the Pleasanton community since 1987.  
**Federal ID #94-3046738**

[www.ppie.org](http://www.ppie.org) / [mail@ppie.org](mailto:mail@ppie.org)

Inside our annual report, you'll learn more about what PPIE does to support our schools and the programs and events we offer. We also invite you to visit our website at [ppie.org](http://ppie.org), where you can get a more in-depth look at how schools are funded, which is critical to understanding why Education Foundations are imperative. We also invite you to learn more about the many ways you can get involved in enhancing the educational experience of our students - as a volunteer, a donor, a PPIE Ambassador, a business, or a Leadership Circle supporter. Thank you for your wonderful support! Together, we continue to make a difference.

Andrea Wilson  
Executive Director

Robin Dias  
PPIE Board President



**\$726,000**  
donations made to  
PUSD schools

# GIVING FUND

PPIE raises money in 4 key ways: business sponsors, signature events, major donors, and family giving. Each back-to-school season, during school registration, we ask for donations. Family giving makes up nearly 75% of our total funding. Our donation request is \$500 per family, which goes to cover the gaps in places we can make a difference for our students. While financial situations vary for many families, we do ask that those who are able to make a smaller donation, please consider doing so. Believe us when we say every dollar donated helps fund a better learning environment for our students. Additionally, many employers match donations by their employees, which is a great way to enhance the dollars donated. You can [search here](#) to see if your employer matches funds - it's quick and easy!

# BUDGET

INCOME	2022-2023
<b>Giving Fund</b>	<b>\$595,489</b>
<i>PUSD Families</i>	<i>\$541,810</i>
<i>Matching Contributions</i>	<i>\$53,745</i>
<b>Corporate-Community Donors</b>	<b>\$42,578</b>
<b>Events</b>	<b>\$330,329</b>
<b>TOTAL INCOME</b>	<b>\$968,396</b>
EXPENDITURES	2022-2023
<b>Pleasanton Unified School District</b>	<b>\$725,482</b>
<i>Intervention Specialists</i>	<i>\$289,721</i>
<i>Library and Staff support</i>	<i>\$171,108</i>
<i>Student Assistance Program (Wellness)</i>	<i>\$139,962</i>
<i>Amador Valley &amp; Foothill High Schools</i>	<i>\$56,040</i>
<i>Village High School &amp; PreSchools</i>	<i>\$5,000</i>
<i>Grants (STEAM + Competition)</i>	<i>\$23,651</i>
<i>Outdoor Ed Bus Transportation</i>	<i>\$40,000</i>
<b>Giving Fund program &amp; expenses</b>	<b>\$51,773</b>
<b>Event expenses</b>	<b>\$103,763</b>
<b>Operations</b>	<b>\$131,211</b>
<b>TOTAL EXPENDITURES</b>	<b>\$1,012,229</b>

 **54**

companies with  
matching donations  
raising

**\$53,745**

**1,896**  
PUSD donor families

\*PPIE reserves covered this years shortfall to meet commitments



# MAJOR DONORS

Alsberg family  
 Becker family  
 Bencriscutto/Boyer family  
 Besh family  
 Breen family  
 Brown family  
 Butler family  
 Earls family  
 Evans family  
 Aida Miller Foundation  
 French family  
 Gergeo family  
 Gohil family

Gore family  
 Greene family  
 Hindson family  
 Ho family  
 Hung family  
 Jain family  
 Khenkin family  
 Kirkpatrick family  
 Knippers family  
 Koopmans family  
 Lammert family  
 Lange family  
 Lau family

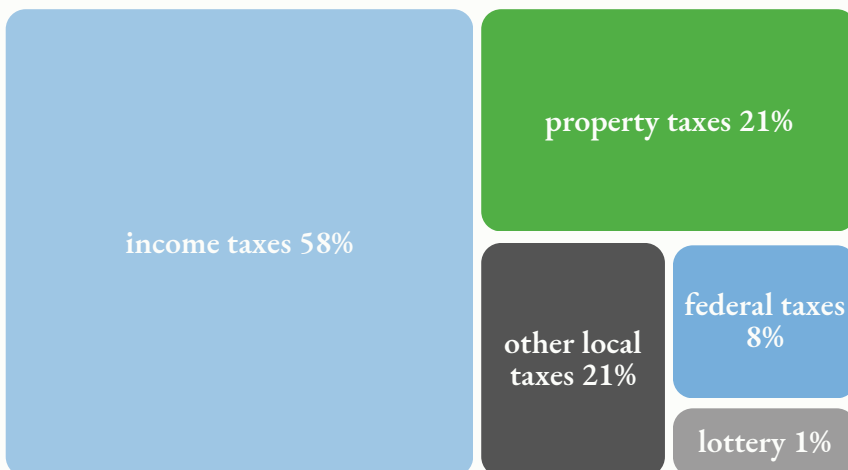
Liu family  
 Manavalan family  
 Mandal family  
 Matsumoto family  
 Montoya family  
 Musil family  
 Obert family  
 Okeeffe family  
 Olson family  
 Patel family  
 Pereira family  
 Raju family  
 Riegels family

Sala family  
 Sethi family  
 Sharp family  
 Song family  
 Sorgel family  
 Stedman family  
 Su family  
 Wang family  
 Wang family  
 Wears family  
 Worrall family  
 Yancey family  
 Zilberstein family

# WHY OUR PUBLIC SCHOOLS NEED PRIVATE SUPPORT

California is the 5th largest economy in the world, yet funding for our public schools has dropped dramatically over the last several decades since the passage of Prop 13. While the intent makes sense, it makes districts like Pleasanton's need for fundraising to increase. While we continue to advocate for increased state funding in our schools, our community believes in excellent public education for all of our students. For over 35 years, PPIE has been committed to raising the additional funding needed to ensure all students receive an exceptional education. Please visit our website at [ppie.org](http://ppie.org) to get an in-depth look at how CA schools are funded.

## CALIFORNIA K-12 FUNDING BY SOURCE



**California currently ranks 32nd in the country on a per-pupil basis in funding.**

*It takes a community to support a school! At PPIE, we work with parents and parent clubs, school and business leaders to enhance learning experiences for Pleasanton students. Please join us! Contact [mail@ppie.org](mailto:mail@ppie.org) to learn more!*

2019-2020  
 Source: Enacted budget, via LAO



# FALL GALA

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Our 2022 PPIE Fall Gala was a resounding success! With a Roaring 20's theme, our guests enjoyed a wonderful cocktail reception and wine pour on the patio of Casa Bella in Sunol. Thank you to METCON for being the Title Sponsor for our gala. We had wonderful student performances by the Play Foundation's Strings and Jazz groups, as well as the Xithera Academy and a student performance by Rita Gao. Many thanks to our sponsors, and everyone who participated in this fabulous evening as we raised \$97,000!



# STATE OF THE SCHOOL DISTRICT

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Now in its 4th year, this event allows PPIE and PUSD to highlight the great work they do all year, as well as honor the businesses going above and beyond to support our schools and students. Held in February, we awarded eight local businesses the honor of being named a Pillar of Pleasanton for their continued work as community partners.



# PLEASANTON RUN FOR EDUCATION

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This past April, we had an amazing time bringing our community together with our 11th annual Pleasanton Run for Education! Raising \$115,000, our signature community event brought us 3,000 participants including runners, sponsors, volunteers, and spectators in person for a fun morning of exercise, including a warm-up for the kids with school mascots. With 45 sponsors in attendance, there was something for everyone at our Race Expo. We were proud to highlight WORKDAY as our Presenting Sponsor, as well as PNC Bank as our Diamond Sponsor.

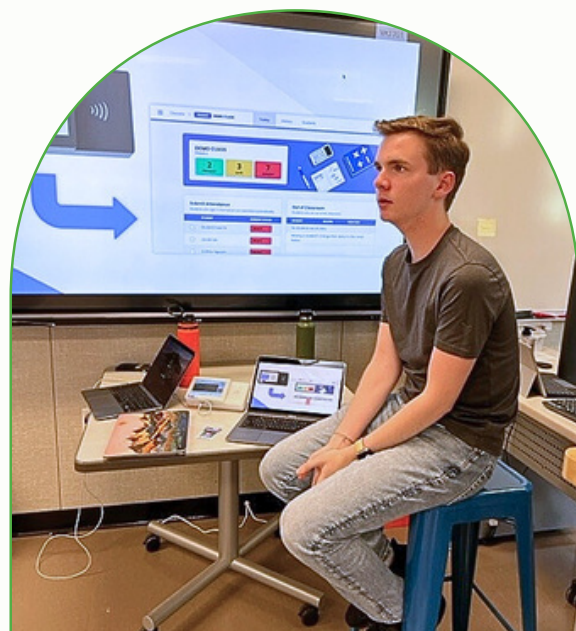




# TEACHER GRANTS PROGRAM

Each year, PPIE awards teacher grants and student grants to help our community pursue innovative projects and programs to enhance their educational experience.

This year, one of those grants went to Gary Johnson, an engineering teacher at Foothill High School. Mr. Johnson saw a need for his engineering students: time and supplies for his students to explore the concepts presented in engineering while working on projects they are passionate about, the **Genius Hour in Engineering**.



*Throughout the engineering courses, students learn various skills, and a common thread is that students want to apply these skills to projects they are passionate about. Unfortunately, this often costs money. That is where PPIE has been such a huge support for our program. Allowing students the opportunity to explore their ideas within the content area has led to some truly remarkable projects. This year, I have students working on making a plastic vacuum former, an autonomous shopping cart, an RFID attendance system, a custom RC car, a go-cart, a flight simulator, an air hockey table, etc. These are just some examples of the creative projects that students were able to work on thanks to the generosity of PPIE.*

Gary Johnson  
Foothill High School



# STUDENT GRANTS PROGRAM

PPIE provides grants of up to \$500 for student projects or special events that support student enrichment and interests outside the classroom. Our students are amazing and we love to see how they want to give back to their community through art, teaching, coaching, and inspiring others.

PPIE supported the Girls Who Code program last year, where participants are introduced to new concepts and guided through simple, interesting projects as an introduction to coding and its applications. Participants in Girls Who Code explore how to build and program robots, and through this discover how versatile and practical coding can be.



*Through the Girls Who Code program, the participants are able to gain a better understanding of how fun coding can be, as well as meet new friends and become a part of a wider community. Our hope is that, even after this experience, the young girls will continue their coding journeys and use their experiences and skills to transform the tech industry.*

Lillian Zhong, student applicant (above)  
Kevin Kiyoi, Amador Valley High School staff sponsor



# ACADEMIC COMPETITION GRANTS

PPIE awards funding to teams at both comprehensive high schools to facilitate the participation of school-sponsored teams advancing through state, national, and international competitions while representing their schools.

*The FHS We the People Group receives a check for support from PPIE. The group placed 3rd in the National Competition in April*





# LIBRARY SUPPORT

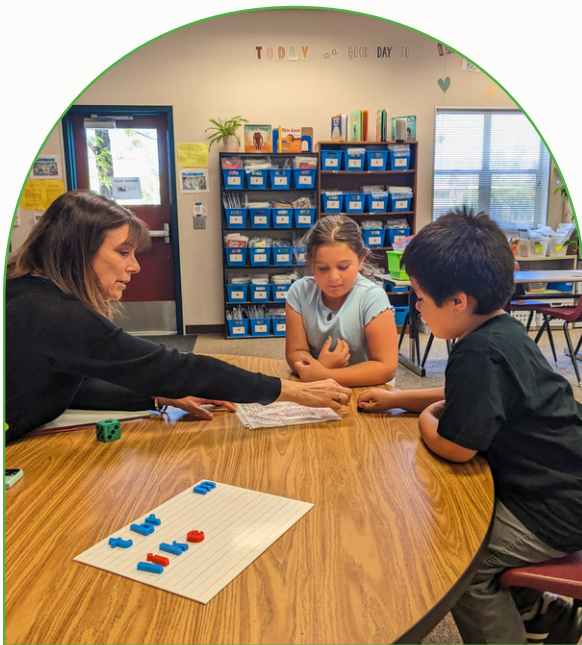
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Librarians skillfully help students foster a love of reading, and develop their skills as critical thinkers. Research has shown that the amount of time children spend with books is crucial to reading achievement, and ultimately, to school achievement in general. By providing additional hours for our librarians, our schools are able to have their libraries open to students for the entire day. This means students have more time to be able to enjoy finding their favorite books, get lost in stories, and share reading adventures with their friends and peers. PUSD parents feel grateful to learn that their children are more engaged in unique library programs like, "Battle of the Books" put on by Mrs. Shackelford at Alisal, where the students can participate in teams and have their reading comprehension tested in a clever and entertaining way. Students are challenged to master their knowledge of books in multiple genres, expanding their awareness of new books and giving them a more well-rounded reading collection.



*Thank you to the many parents, staff members, and community partners who donate to PPIE. Your contribution at Alisal means that the library is able to stay fully open during the school day. Students are able to come in at recess to use the library - to check out books, use the online library resources and just have a quiet place to read, draw or visit with friends. Teachers are able to pop in after school to find books they need to support their teaching. Thank you PPIE for supporting school libraries!*

Elizabeth Shackelford  
Alisal Elementary School



*"Working and collaborating with students and teachers across all grade levels provides an up-close view of our important work and next steps for helping all students meet their goals."*

Sharon Glitchell  
Mohr Elementary School

# INTERVENTION SPECIALISTS

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PPIE funds have made a huge impact on the intervention specialist role by supporting a MTSS (Multi-Tiered System of Supports), making intervention and enrichment available across all our schools. This beneficial program builds a framework for teacher teams to support all learners, allowing students to gain additional support that is tailored to their specific needs.

# WELLNESS SUPPORT

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As wellness for students continues to be a growing concern amongst parents and educators in our community, PPIE is honored to provide ongoing support through the Student Assistant Program Specialist, Monica Wharton. Monica's position plays a critical role in ensuring that the Wellness Centers at both high schools are running smoothly, and also in creating impactful wellness programs that offer a quiet and safe place for students to decompress and connect. Monica has also made peer-to-peer programs available, such as the AV Mentors at Amador Valley High School and Peer Advocates at Foothill High School. These groups provide mentorship between freshmen and upperclassmen during the first year of high school, lunch buddies, and assistance with activities during California Student Mental Health Week. Thanks to PPIE, our students are able to receive more immediate support and access to wellness resources and programs, allowing them to prioritize their mental health and set them up to gain the necessary coping skills to thrive in high school and in life.



*Monica Wharton, Student Assistant Program Specialist at Amador Valley's Wellness Center.*

# LOCAL BUSINESS-SCHOOL ENGAGEMENT

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PPIE continues to work with business partners to engage our students! In its 5th year, we co-hosted our annual Mock Interview program with the Foothill High School DECA program. Local business volunteers from various companies donated their time to conduct mock interviews. This real-world experience provided many students with their first-ever opportunity to prep and take part in a professional interview. With over 120 students and 25 professionals participating, this event continues to grow!



*Mock Interviews at Foothill High School*



# 5TH GRADE BUSES FOR OUTDOOR ED

We are proud to partner with Black Tie Transportation to provide the bussing for all 5th grade students to attend outdoor education with their school. This rite of passage for our 5th grade students is one of the highlights of the elementary experience.



## SCHOOL SITE AMBASSADORS

**DONLON**  
Neha Gohil  
Isabella Ellgas  
Nick Valenzio

**FAIRLANDS**  
Ruchika Khanna

**HEARST**  
Julie Murphy

**LYDIKSEN**  
Laura Burton

**MOHR**  
Sochi Ocholika  
Avinash Hr

**VALLEY VIEW**  
Norma Evans

**WALNUT GROVE**  
Christy Murphey  
Jing Nealis

**HART**  
Suma Rao  
Shyamalima Karan

**HARVEST PARK**  
Colleen Gore

**PLEASANTON MIDDLE**  
Norma Evans

**AMADOR VALLEY**  
Zoe Gill

**FOOTHILL**  
Melissa Baylis



*Donlon 5th Graders prepare to head to Camp Sempervirens in February.*



*Harvest Park Ambassador, Colleen Gore and Becky Roosevelt representing Donlon and Hart, volunteering at Pleasanton Run for Education.*

*save the date*

**Fall Gala**  
October 13, 2023

**State of School District**  
February 2024

**Run for Education**  
April 21, 2024



# SPONSORS

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Our corporate and foundation partners play a critical role in supporting PPIE and all our Pleasanton schools through programs and signature events.

## 2022 GALA SPONSORS

Metcon-Ti, inc.  
Robert Half International  
Van Pelt Construction Services  
Laurie Walker Whiteland  
Service Champions  
Vulcan Materials  
Fremont Bank  
Chevron  
Wells Fargo  
Pleasanton Weekly  
4LEAF  
Concord Feed  
Huntington Learning Center  
Black Tie Transportation  
PLAY Foundation  
Dannis Woliver Kelley

## 2023 RACE SPONSORS

Workday  
PNC  
Jing Xue Realty  
Alameda Pediatric Dentistry  
IBEW and NECA  
Gilmour Girls  
Stanford Health Care Tri-Valley  
Huntington, Your Tutoring Solution  
Van Pelt Construction  
Fremont Bank  
BlackTie  
KKIQ  
Pleasanton Weekly  
The City of Pleasanton  
Stanford Children's Health  
Baird Orthodontics  
Marcel Orthodontics Pleasanton  
Schlicher Orthodontics  
Mochiholic Mochi Donuts  
Uncle Credit Union  
On Que Entertainment  
SC Builders  
County Supervisor David Haubert  
Delores Gragg, Keller Williams Tri-Valley Realty  
Lucky California  
Grocery Outlet  
Renee Huber & Larry Damaser, State Farm  
Orangetheory Fitness  
Alameda County Supervisor Nate Miley  
Row House  
Cindy Gee  
Fit Learning Bay Area  
The Coder School  
Maher Educational Consultants  
Richert Lumber  
CACC  
PJFL  
Pleasanton Girls Softball League  
Campaign for Tobacco Free Kids  
BUSC  
RAGE  
Hi-Five Sports Club Tri-Valley  
Alliance Campaign Strategies

## 2022 STATE OF THE SCHOOL DISTRICT SPONSORS

Mochiholic Mochi Donuts  
LPA  
Selway Construction  
National Geographic Learning Cengage  
Keygent Advisors  
Screencastify  
DWK- Dannis Woliver Kelley LLP  
Renaissance  
Crown Trophy

## 2022/2023 GRANT SPONSORS

Oracle  
Lawrence Livermore National Lab  
AbbVie Inc.  
The Clorox Company  
Pleasanton North Rotary