# PLEASANTON PARTNERSHIPS IN EDUCATION

**Annual Report 2021/2022** 

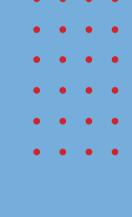














# THANK YOU FROM PPIE \$760,000 Donated This Year!

This has been a year — or two - like no other! Together, we worked through a pandemic and succeeded (for the most part) in returning to some sense of normalcy. We offer a special thanks to our school district and school site leadership, and to our amazing teachers, for going above and beyond to support our students and keep them safe. We appreciate all you do! PPIE has also worked hard to make an impact on our schools. And this year, with family and corporate support, PPIE was able to donate a record \$760,000 to fund valuable supplemental staff who support our students every day. We also added new programs, including a valuable Business-School Engagement program that has become a model for the region.

We invite you to learn more in our annual report - about what PPIE does to support our schools and, on our website, about how schools are funded and how Pleasanton schools compare with other districts. We also invite you to learn more about the broad range of ways you can get involved in supporting our students - as a volunteer, a donor, a PPIE Ambassador, a business, or a Leadership Circle supporter. Thank you for your tremendous support! Together, we make a difference for our students.

Steve McCoy-Thompson

Executive Director, PPIE

Kelly French

President, PPIE Board of Directors

### ABOUT US

#### **BOARD OF DIRECTORS**

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#### **CONTACT US**

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#### **PPIE: Making an Impact**



#### STAFF

Steve McCoy-Thompson, Executive Director Sarah Baer, Program Manager Zoe Gill, Events & Outreach Manager (Fall) Andrea Wilson Events & Outreach Manager (Spring) Janet Grell, Communications Manager

# LOGAL BUSINESS-SCHOOL ENGAGEMENT



PPIE continues to work with business partners to engage our students, reaching over 800 students this year! In its 4th year, we co-hosted our annual Mock Interview program with the Foothill High School DECA program. Local business volunteers from various companies donated their time to conduct mock interviews. This real-world experience provided many students with their first-ever opportunity to prep and take part in a professional interview. We also expanded our Business-School Engagement program, matching professionals as class speakers and club mentors, such as Dr. Suszy Bernat speaking to students in several Principles of Biomedical Science classes, and Omron Robotics, which mentors our middle and high school robotics clubs. Special thanks to City of Pleasanton, Clorox, and Omron for helping to fund this program!

## WELLNESS SUPPORT

PPIE is proud to make an impact by supporting the Student Assistant Program Specialist. This position helps to support the Wellness Centers at both comprehensive high schools as well as various wellness programs throughout the district. We continue to see an increasing need for mental health and social-emotional support for our students. Thanks to PPIE, there is more capacity to immediately meet these needs. Without PPIE to fill some of the gaps, our students would continue to be without the resources and help they need to be successful in high school and beyond.

Erin Moran, Counselor, Foothill Wellness Center

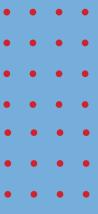
# INTERVENTION SPECIALISTS

PPIE funds have made an enormous impact on the intervention specialist role by supporting a MTSS (Multi-Tiered-System of Supports), making intervention and enrichment possible across all our schools. This powerful program builds a framework for teacher teams to support all learners, allowing students to benefit from a layered teaching approach.

#### Amanda Suracci, Lydiksen Elementary



## TECHNOLOGY SPECIALISTS





Driven by fast-changing learning environments, technology support is critical at all grade levels. By providing extra hours for our on-site technology specialists, we help ensure our students and teachers get the support they need to access, troubleshoot and maximize the technology they use throughout the school day!



### LIBRARIANS

Librarians continue to help students foster a love of reading, and help our students utilize that foundation to develop as critical thinkers. By providing additional hours for our librarians, our schools are able to have their libraries opened to students for the entire day - including before and after school. Circulations have significantly increased, which means students are reading more!

#### Tina Huey, Hart Middle School



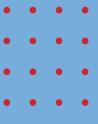
### GRANTS

"Students take pride when they finish their projects in Green Architecture. Throughout the meaningful and challenging experience of green building, I have students say 'I am an architect!' when they finished the blueprints of their floor plans. The budget estimate of sustainable materials made them feel 'I can work in accounting!' and the shed construction made them think "I am the best engineer!" STEAM Grants are made possible by generous support from Oracle, Safeway/Albertsons, and the Rotary Club of Pleasanton."



Maria Theresa Manzano
 Pleasanton Middle, Project Lead the Way

#### GRANTS



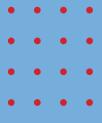


The Amador Valley SWENext's "Intro to Engineering" Event was an engineering event to introduce 20 female middle schoolers to hands-on engineering. With 19 high school volunteers teaching the middle schoolers and providing them with support and enthusiasm.

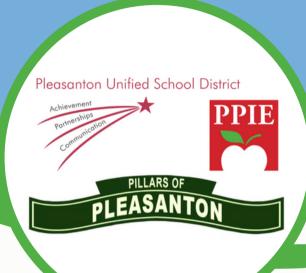
"We wanted the middle schoolers to associate engineering with a fun, good time! We made the activities engaging and interesting by including games. Some (participants) even wrote that they were inspired to pursue engineering and learn about it after the event."

#### Hiya Shah, president Amador Valley SWENext's

#### EVENTS









For the last two years, we have hosted a Week of the Stars event in lieu of our fall gala event due to Covid restrictions. During this time we are proud to showcase the outstanding work of our schools while partnering with local businesses to continue to raise funds for PPIE. We have been able to pivot during this time and create a way to highlight our sponsors and students.

Now in its 3rd year, this event allows PPIE and PUSD to highlight the great work they do all year, as well as honor the businesses going above and beyond to support our schools and students. Held in March, we awarded seven local businesses the honor of being named a Pillar of Pleasanton for their continued work as community partners.

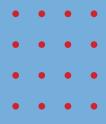
look for information
FEBRUARY 2023

This April, we welcomed back our Run For Education in person! Raising over \$100,000, our signature community event brought back over 2500 students and families in person for a fun morning of exercise and community. With over 30 sponsors in attendance, there was something for everything at our Race Expo. We were proud to highlight Workday as our title sponsor, as well as new sponsors UX Reactor and PNC Bank.

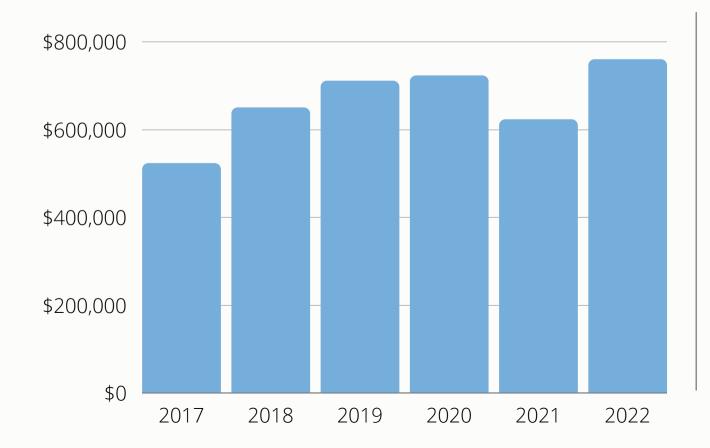
save the date
November 4, 2022

APRIL 23, 2023

#### GIVING FUND



#### **Increased Support to PUSD**



PPIE raises money in 4 key ways: <u>business sponsors</u>, events, <u>major donors</u>, and family giving. Family giving is approximately 75% of our total funding.

Our donation request is \$350 per family. This is not always feasible for many families, but we ask those who are able to make a smaller donation, please do. Believe us when we say every dollar donated helps fund a better learning environment for our students.

Additionally, many employers match donations by their employees. We would love to see that number increase next year. You can <u>search here</u> to see if your employer matches funds, and it only takes a few minutes to complete.

# BUDGET

INCOME	2021-2022
Giving Fund	\$686,094
PUSD Families	\$634,356
Matching Contributions	\$51,738
Corporate-Community Donors	\$90,060
Events	\$217,836
TOTAL INCOME	\$993,990
EXPENDITURES	2021-2022
Pleasanton Unified School District	\$757,362
Intervention Specialists	\$270,767
Library, IT & Support Counselor Staff	\$219,200
Student Assistance Program (Wellness)	\$130,806
Amador Valley & Foothill High Schools	\$56,000
Village High School & PreSchools	\$5,000
Grants (STEAM + Competition)	\$35,589
Outdoor Ed Bus Transportation	\$40,000
Giving Fund program & expenses	\$81,039
Event expenses	\$71,832
Operations	\$87,353
TOTAL EXPENDITURES	\$991,586