



## Advisory Council Small Group Lunch

Hosted by Workday

February 15, 2018

### Minutes

#### Attendees: (name + organization)

Steve McCoy-Thompson, PPIE

Sarah Baer, PPIE

Valerie Arkin, PUSD School Board

Dan Benvenites, Startup Genius

Karla Brown, Pleasanton City Council

Diana Fischer, Workday

David Haglund, PUSD Superintendent

Joan Laursen, PUSD School Board

Steve Maher, PUSD School Board

Viji Manickam, Axon Global and PPIE Board (remotely)

Kathy Narum, Pleasanton City Council

Amy Robbins, ROP

Melanie Sadek, ED Valley Humane Society

Kaitlyn Serafin, Workday Foundation

Jen Weaver, Year UP

Shirley Yuan, PLAY and PPIE Board

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Shirley Yuan

#### STUDENT

#### REPRESENTATIVES

Matthew Dotson

Bridget O'Sullivan

#### STAFF

Steve McCoy-Thompson

*Executive Director*

Sarah Baer

*Program Manager*

4659B Bernal Ave

Pleasanton, CA 94566

Office (925) 426-4435

Fax (925) 484-8406

E-mail: [mail@ppie.org](mailto:mail@ppie.org)

Website: [www.ppie.org](http://www.ppie.org)

Federal Tax ID #94-3046738

**Goal:** foster practical, meaningful business-school collaboration

#### Discussion Summary:

##### Joan Laursen, PUSD Board of Trustees President and PPIE Board Member

Given recent events (the school shooting in Florida), Joan discussed not only wanting the best for our students, but also concern for their mental health.

In Pleasanton high schools, there has been an increase in drug use, cutting, and mental health holds because students are feeling such stress/pressure.

We need to better understand this pressure, including where it is coming from, and to articulate a vision where our kids can find a fulfilling future, regardless of the path and/or school they take after high school. Discussion highlighted the role that colleges, parents, peers play in creating this pressure and the role that business can play in conveying the broad range of skills and education levels they look for when hiring.

##### Diana Fischer, Workday, Sr. Manager Giving & Doing + Well being

Diana is part of Global Impact Programs, helping Workday employees pursue their passions and find purpose in their work.

Diana outlined many of the programs that Workday has, like Matching Programs, Team Volunteer Grants and paid volunteer time.

Another focus for Workday is workforce development and moving people to meaningful careers. Through Workforce Week, Workday brings in job seekers of all ages to learn about jobs in tech. Workday is also preparing to release tools in April that are open source and will enable partner organizations to facilitate workforce entry and development among young adults.

### **Jen Weaver, Year Up**

Year Up prepares young adults 18-24 for viable careers in the workforce. It is a one-year program that requires a high school degree but no advanced education and provides low income students with practical technical and 'soft' communications and presentation skills. After six months of classes, students are placed in a 6 month internship with a partner company – students receive a stipend of \$15 per hour during the one year program. About 50% of interns are hired (some as FTE and some as contractor) after the conclusion of the program and Workday currently employs a number of Year Up graduates. You can learn more at [www.yearup.org](http://www.yearup.org)

### **Steve McCoy-Thompson, PPIE**

Steve and Melanie Sadek have been working to implement the first round of speed interviews for high school students. This will happen March 27 at Foothill. Approximately 100 DECA students already signed up for one of the 3 hour-long sessions. Through this experience, high school students will be able to practice getting their profile on LinkedIn and to experience an interview session (and hopefully hear from each interviewer about their career path). The hope is that, if successful, this program will be expanded to other students in Pleasanton.

### **Amy Robbins, TVROP**

Thanks to a grant that the Trivalley ROP received, telepresence fixed and mobile screens will be set up in local schools in Pleasanton. Telepresence will create opportunities for company leaders and staff to more easily 'enter' classrooms and provide students with insights about career opportunities and how school skills are used in the workplace. TVROP and PPIE will work together to identify 5-10 teachers that are interested in implementing telepresence into their curriculum for the 2018-2019 school year. The hope is that other teachers will be incentivized to incorporate telepresence into their curriculum.

### **Action Items/Next Steps**

- Implement speed interview session on March 27 – [all interested parties should sign up here](#)
- Pilot of group of ROP teachers to use telepresence for the 2018-2019 school year
- Diana, Dan and Steve to review a proposal for a possible StartUp Genius challenge with PUSD schools – to encourage and support entrepreneurialism in school
- Next meeting in May TBD