



PRESS RELEASE

Contact: Stephen Hilton, President PPIE Board of Directors
(925) 846-5620
(925) 846-5641 / fax
president@ppie.org
www.ppie.org

FOR IMMEDIATE RELEASE

PPIE Seeks New Executive Director

PLEASANTON, Calif., July 12, 2016 – Looking to build from its solid base, the Pleasanton Partnerships in Education Foundation (PPIE) is seeking a new Executive Director. Working with the Foundation’s Board of Directors, parents and volunteers, the new Executive Director’s primary aim will be to increase fundraising through higher levels of donor participation.

“Over the last three years, PPIE has made great strides in reconnecting with the community and reminding everyone of who we are and what we do, raising the profile of this organization and strengthening ties with the community at large,” said Board Past-President Bob Miller, in commenting on the recent departure of Executive Director Susan Hayes.

“Our contributions and visibility to the community have increased and we are grateful for how Susan has helped us with this journey. She has worked with Parent Club leaders, principals, teachers and district staff to coordinate and identify not only direct funding opportunities, but also opportunities to partner with businesses to provide direct programming support to the schools.”

However, Miller pointed out that fundraising levels for the Annual Giving Fund Campaign have grown less than 3.5 percent over the past two years.

“As a board, we were compelled to look at how we could accelerate our growth to have an even greater impact on excellence in education for Pleasanton,” said Stephen Hilton, PPIE’s current Board President. “As we developed our plans and strategies for the future, we realized we were at a transition point, needing to shift the focus in order to achieve our goals.”

Hilton added, “We feel the skills needed for our next phase of growth are different from the skills used recently, and that the best path would be to seek a new Executive Director.”

The search for a new Executive Director is in process, and the organization expects to announce a replacement in the coming weeks. The job description and application instructions can be found on PPIE’s website at www.ppie.org/request-for-candidates/.

About Pleasanton Partnerships in Education Foundation: PPIE is a non-profit 501(c)(3) organization dedicated to supporting Pleasanton public schools. For over 25 years, PPIE has worked to enhance education throughout the Pleasanton Unified School District through a partnership of business, education and community. PPIE raises funds to support critical programs for our students that have been threatened in recent years by state budget cuts, and to fund projects enhancing educational excellence for all students.

The organization raises funds through its Annual Giving Fund Campaign, as well as managing donations from corporations and community leaders and conducting major events including the Benefit Concert and Auction in the fall and the Run for Education in the spring.

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333 Division Street
Pleasanton, CA 94566
Office (925) 846-5620
Fax (925) 846-5641
E-mail: mail@ppie.org
Website: www.ppie.org

Federal Tax ID #94-3046738