



PLEASANTON
PARTNERSHIPS
in EDUCATION
FOUNDATION

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FOR IMMEDIATE RELEASE:

PLEASANTON PARTNERSHIPS IN EDUCATION FOUNDATION “PPIE” ROCKS UNIQUE FUNDRAISER

PLEASANTON, Calif. –Indie rock, high-end dining and school supporters will come together for a cutting-edge Benefit Concert and Auction at the Firehouse Arts Center in Downtown Pleasanton on Thursday, October 1 to benefit the Pleasanton Partnerships in Education Foundation [PPIE].

“We’re really excited to host our fall event at the Firehouse Arts Center,” said PPIE Executive Director Susan Hayes. “Education is important in our community so the chance to hold the event in the heart of downtown is a great opportunity.”

The event will feature live music of Bay Area indie rock band TEN CAR TRAIN, gourmet food provided by Valley Catering, and a no-host bar sponsored by The Cellar Door. Attendees won’t go home empty handed thanks to the wide variety of auction items, ranging from jewelry, sports activities and catered dinners hosted by local restaurateurs to a 7-night stay in a private home in Kailua Kona on the Big Island of Hawaii.

Sponsors for the event include Oracle, Robert Half, Walker Family Trust, Vulcan Materials, Fremont Bank, KKIQ, the City of Pleasanton, and the Pleasanton Weekly. Sponsorships and Auction Donations are still being accepted until September 15, 2015. Download forms at www.ppie.org.

The rock show fundraiser concept isn’t new to PPIE or TEN CAR TRAIN. The band’s strong ties to Pleasanton inspired them to perform a successful fundraiser for the foundation at Handles Gastropub in 2014.

“Our show for PPIE last year was an incredible experience and we wanted to do it again and make it even more special,” said Pleasanton resident David Stark, who sings and plays bass for TEN CAR TRAIN.

Chris Zaballos, a Foothill High School graduate and singer and guitarist for the band, agreed, adding, “Our music will really sound great in an intimate setting like the Firehouse.” In addition to Stark and Zaballos, the band, which formed in 2009, is rounded out by guitarist and Foothill graduate Jacques Gautreaux, and drummer Charles McKeag, who has children attending Pleasanton schools. Listen to their music here: <https://tencartrain.bandcamp.com/>

Doors open to the general public at 6:30 pm and tickets must be purchased in advance at www.ppie.org. General admission tickets are \$40 per person and the event features a limited number of VIP package tickets available at \$100 each, which includes a pre-concert reception beginning at 6:00 pm backstage with the band, as well as special balcony seating upstairs during the performance.

“Pleasanton is known as a great place to live, work and have fun, and this diversity of activities is reflected in our schools” said Hayes, “We hope the energy surrounding our fall fundraiser takes that diversity to a new level.”

More About PPIE: Since 1987, Pleasanton Partnerships in Education Foundation, a 501(c)3 non-profit organization, has strived to enhance learning opportunities for all students of the Pleasanton Unified School District through a partnership of businesses, schools and the community. For more information about PPIE, log onto www.ppie.org or contact mail@ppie.org.

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