



**JOIN US AS AN INAUGURAL SPONSOR FOR  
PPIE'S 1<sup>ST</sup> ANNUAL BENEFIT CONCERT TO SUPPORT THE SCHOOLS!**

Pleasanton Partnerships In Education (PPIE) Foundation, a non-profit 501(c)3, will bring together Indie rock, high-end dining and supporters of our schools for a Fall Benefit Concert on October 1, 2015 at the Firehouse Arts Center in Downtown Pleasanton.

PPIE is pleased to share the stellar home-grown talent of Indie band "Ten Car Train" with our community as our featured entertainment. The band members have deep ties to Pleasanton: Bass guitar player Dave Stark works and lives in Pleasanton; Lead singer and guitarist Chris Zaballos and guitarist Jacques Gautreaux are both graduates of the first class at Foothill High School; and drummer Charles McKeag has children attending the Pleasanton Schools.

**Featured Activities:**

- ❖ Pre-Concert VIP reception with the band at 6 pm (doors open to public at 6:30 pm)
- ❖ VIP balcony seating area
- ❖ Concert and Dancing to the tunes of Indie Band, "Ten Car Train"
- ❖ Silent Auction
- ❖ Catering courtesy of Valley Catering
- ❖ No-Host Premium Wine and Beer Selections from The Cellar Door

**CONFIRM YOUR SPONSORSHIP BY AUGUST 28, 2015** to receive all promotional opportunities. Net proceeds support the foundation, including The Giving Fund and Innovative Grant Programs. Details follow on the next page. For more information and to secure a sponsorship, please contact **Susan Hayes at [executivedirector@ppie.org](mailto:executivedirector@ppie.org)**.

**SPONSOR DEADLINE- AUGUST 28, 2015**

# 1<sup>ST</sup> ANNUAL FALL BENEFIT CONCERT

## SPONSORSHIP OPPORTUNITIES

### PLATINUM RECORD LEVEL - \$5,000

- ❖ 4 Concert Tickets –VIP seating area (\$100 value each)
- ❖ Champagne reception with the band
- ❖ 4 additional drink tickets
- ❖ Logo/Company Name featured in pre-event promotions, Live Event Announcement, Featured Event Signage and Concert Program
- ❖ Logo and Company Name featured on all print, radio, social media, press releases, and email outreach (Distribution to 5,000+ internal/external partners)
- ❖ Logo/live link on PPIE website for a full year, and featured in social media outreach
- ❖ Tax Deductable contribution to the foundation

### GOLD RECORD LEVEL - \$2,500

- ❖ 4 Concert Tickets –2 VIP seating area (\$100 value each); 2 regular Concert Tickets
- ❖ Champagne reception with the band
- ❖ 4 additional drink tickets
- ❖ Logo/Company Name featured in pre-event promotions, Live Event Announcement, Event Signage and Concert Program
- ❖ Logo and Company Name featured on all print, radio, social media, press releases, and email outreach (Distribution to 5,000+ internal/external partners)
- ❖ Logo/live link on PPIE website for a full year, and featured in social media outreach
- ❖ Tax Deductable contribution to the foundation

### GREATEST HITS LEVEL - \$1,000

- ❖ 2 regular Concert Tickets
- ❖ 2 Drink Tickets
- ❖ Company Name mentioned in all print, radio, social media, press releases, website, and email outreach (Distribution to 5,000+ internal/external partners)
- ❖ Company Name featured during Event: Live Announcement, Event Signage and Concert Program
- ❖ Company Name featured on PPIE website and in social media outreach
- ❖ Tax Deductible contribution to the foundation