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## PRESS RELEASE

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For Immediate Release

### **PLEASANTON PARTNERSHIPS IN EDUCATION FOUNDATION ANNOUNCES 2015-2016 GIVING FUND CAMPAIGN RESULTS**

**Pleasanton, CA / May 12, 2015--**

The Pleasanton Partnerships in Education Foundation (PPIE) is pleased to announce the results of the 2015-2016 Giving Fund Campaign, which culminated at the 3<sup>rd</sup> Annual Run for Education Event on April 12, 2015.

This evening, May 12, 2015, a check in the amount of **\$515,000** will be presented to the Pleasanton Unified School District at their regular school board meeting by PPIE Foundation Board President Bob Miller, Executive Director Susan Hayes, and several directors.

“This year’s campaign started out strong and never let up,” said Miller. “Since the campaign kick-off last August during Registration Week, we have been overwhelmed by the generosity of our parent community and corporate and education partners. We’re extremely grateful for their commitment to education in our city.”

In addition to direct donations to the Giving Fund, which included employer matching funds, this year’s annual donation from the foundation included proceeds from the foundation’s two major fundraising events: Toasts & Tastes of Fall, held last October, and the more recent 3<sup>rd</sup> Annual Pleasanton Run for Education. None of these activities would have been possible, though, without the hard work of our volunteers, including those who sit on the foundation’s Education Foundation Committee (EFC).

“The EFC is a key component of the foundation’s organizational structure,” said the Executive Director Susan Hayes. “They are a talented, passionate group of skilled volunteers who see the ‘big picture.’ In addition to working hard at their individual school sites, they help strengthen the entire district by participating at the foundation level.”

The board of directors took many factors into consideration in developing a funding strategy this year, including input from district technology administrators such as Chris Hobbs and district technology coach Lisa Highfill. Their detailed presentation to the foundation’s board earlier this spring helped identify gaps in funding where the foundation could help.

“Once those gaps were identified, we targeted areas that offered a ‘force multiplier effect,’ asking ourselves where we could target funding to reach the most students possible, and simultaneously support the work of our teachers.” Miller said, of which the instructional coaching model the district has adopted is an ideal example.

Below is the funding distribution breakdown for the 2015-2016 Giving Fund donation from the foundation that will benefit students in the 2015-2016 school year.

This donation of \$515,000 represents the collective effort and generosity of time and resources from many stakeholders in our community, including our parent community, our parent-teacher clubs, corporate partners, teachers, administrators, trustees and hundreds of volunteers.

In March 2015, the foundation pledged to contribute \$330,000 to fund the following district-wide positions for the 2015-2016 school year:

2 Early Literacy Instructional Coaches (\$80,000 ea)	\$160,000
1 Math Instructional Coach	\$ 80,000
1 Technology Instructional Coach	\$ 90,000
<b>4 Instructional Coaches</b>	<b>\$330,000</b>

The remaining \$185,000 is to be distributed to individual schools sites as noted below with the intention that they be used to further PPIE's mission of enhancing learning experiences by focusing on supporting the district technology plan at their sites in areas not yet budgeted by the district, such as classroom infrastructure needs.

Thomas S. Hart Middle School	\$ 30,000
Harvest Park Middle School	\$ 40,000
Pleasanton Middle School	\$ 40,000
Amador Valley High School	\$ 38,000
Foothill High School	\$ 30,000
Village High School	\$ 5,000
Harvest Park Pre-School	\$ 2,000
<b>Site Support for District Technology Plan</b>	<b>\$185,000</b>

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**More About PPIE:** *Pleasanton Partnerships in Education Foundation is a 501(c)3 non-profit organization that has worked since 1987 to enhance learning experiences for students of the Pleasanton Unified School District through a partnership of businesses, schools and the community. For more information about PPIE, log onto [www.ppie.org](http://www.ppie.org) or contact [mail@ppie.org](mailto:mail@ppie.org).*