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## PRESS RELEASE

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For Immediate Release

### **3RD ANNUAL PLEASANTON RUN FOR EDUCATION PROVES THREE TIME'S A CHARM FOR PLEASANTON PARTNERSHIPS in EDUCATION FOUNDATION**

**Pleasanton, CA / April 15, 2015**—The 3rd Annual Pleasanton Run for Education, a fundraiser for the Pleasanton Partnerships in Education Foundation (PPIE), took place April 12, 2015, and was a resounding success, raising a record \$96,000 that will benefit the PPIE Giving Fund.

Hosted by PPIE and Title Sponsor ClubSport Pleasanton, the event attracted close to 3,000 participants, 85% of which are associated with the schools- an 11% increase from last year, making the event Pleasanton's largest family-friendly fitness fundraiser to date.

"I am filled with gratitude with how the community came out to support our schools," said Race Director and PPIE Board Vice President Kelly French.

"In addition to our participants, 300 volunteers, half of which were local high school students, helped make this event possible," French continued. "Many filled multiple roles and we are truly grateful for their service to the community."

Participants chose from three race distances: 5K, 10K or 15K and younger children had the option to run the .5K and 1K Kids' Challenge courses. All races began and ended at the Alameda County Fairgrounds, and participants, families and friends enjoyed an expanded Expo this year, which included yoga for runners and a variety of food and beverage vendors.

The new 3-course format was designed by Course Director Bryan Gillette, an avid runner who spent months on the project. "The three distances allow for the wide variety of participants the event attracts, from entire families walking together and students running their first 5K, as well as those serious about setting running goals," Gillette said. To make the routes enjoyable, he integrated visual components that local runners relish, such as an early morning run through downtown and running paths with views of the foothills.

The Spirit Award, a participation award designed to add the element of friendly competition amongst schools, was presented to the elementary, middle and high schools with the highest participation after the race. Those winners, Walnut Grove Elementary, Harvest Park Middle School, and Amador Valley High School, represented 34% of all school-related participants.

Overall winners for each race were: 5K Women- Hope Bergmark; 5K Men- Zachary Holt; 10K Women- Madison Denny; 10K Men- Kevin Alcosiba; 15K Women- Diane Batchelor; 15K Men- Jason Oswald, a math teacher and cross country/track coach at Amador Valley High School who also won the half marathon last year. Results for all races are available on the official run website [www.ppierun.com](http://www.ppierun.com).

The event would not have been possible without the generosity of Title Sponsor ClubSport Pleasanton and the 53 sponsors listed on the following page, or the generous donations received from Raley's Supermarkets, Safeway, Meadowlark Dairy, MC Todd Utikal, PostNet, Nicole Steward, Bagel Street Café, Alliance Campaign Strategies LLC and Walmart Neighborhood Market.

Just a few days post-race and planning is already underway for the 4<sup>th</sup> annual Pleasanton Run for Education next spring. "We believe we have a format we can stick with for years to come," French said. Mark your calendars and plan on joining us April 17, 2016, for Pleasanton's premier running event and Family Fitness Expo!

**More About PPIE:** *Pleasanton Partnerships in Education Foundation is a 501(c)3 non-profit organization that has worked since 1987 to enhance learning experiences for students of the Pleasanton Unified School District through a partnership of businesses, schools and the community. For more information about PPIE, log onto [www.ppie.org](http://www.ppie.org) or contact [mail@ppie.org](mailto:mail@ppie.org).*

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**Pleasanton Run for Education Press Release**

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**Sponsors for the 3<sup>rd</sup> Annual Pleasanton Run for Education Benefitting PPIE**

In addition to **Title Sponsor ClubSport Pleasanton**, the Pleasanton Partnerships in Education Foundation is grateful for the generosity of the following sponsors:

**Platinum Sponsors:** Workday, KKIQ, Walker Family Trust;

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