



Contact :

Kelly French, Event Chair, info@ppierun.com
Pleasanton Partnerships in Education Foundation
333 Division Street, Pleasanton, CA 94566
Federal Tax ID # 94-3046738

Race! Run! Walk! It's Time to Register 2nd Annual Pleasanton Run for Education

Pleasanton, CA – (January 28, 2014) Pleasanton Partnership in Education Foundation (PPIE) announces online registration has opened at www.ppierun.com for the 2nd Annual "Pleasanton Run for Education," taking place Sunday April 13, 2014.

This wildly popular event - presented by Club Sport Pleasanton – starts and finishes at the Alameda County Fairgrounds and includes a half marathon (13.1 miles), 5k (3.1 miles), a kids challenge for ages 12 & under, and much more. Following the race, participants and spectators enjoy food, fun and entertainment at the post-race Expo.

"Last year's event attracted 1,800 participants and over 2,400 people including spectators," said PPIE Run for Education Chairman Kelly French. "We had seasoned runners, beginners, and multiple generations of families who walked the 5K together."

Also attending were school district employees, who always enjoy a discount when they register for the race. "It's important that everyone connected to education in Pleasanton feel they can come out and enjoy the day," French explained.

To ensure the Run for Education remains Pleasanton's premier fitness event, the committee has been working on logistics since last fall. New this year will be freshly designed and certified courses, pre-race training opportunities with ClubSport, and an expanded Expo area.

"The race's success relies on generous sponsors and volunteers to ensure 100% of the proceeds raised from the event go straight to PPIE and in turn, directly to our youth," French said, noting that the \$58,000 raised from last year's inaugural run went directly to the schools.

Registration has taken off already for the 2nd Annual run. To register and learn more, log onto www.ppierun.org. There you'll also find Sponsor opportunities, Pre-Race training group information, and information on how you can in the post-race Expo. To learn more about PPIE Foundation, visit www.ppie.org or find Pleasanton Partnerships in Education on Facebook.

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About Pleasanton Partnerships in Education Foundation

PPIE is a non-profit, 501(c)3 foundation that supports all schools in the Pleasanton Unified School District. Since 1987, PPIE has raised over \$4 million dollars for our schools through corporate partner donations, special events, and community-based fundraising efforts. Funds raised by PPIE go to support critical programs for our students that have been threatened in recent years by state budget cuts, and to fund projects enhancing educational excellence for all students.

