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PRESS RELEASE

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For Immediate Release

PLEASANTON PARTNERSHIPS IN EDUCATION FOUNDATION ANNOUNCES 2014-2015 GIVING FUND RESULTS

Pleasanton, CA / April 21, 2014--

The Pleasanton Partnerships in Education Foundation (PPIE) is pleased to announce the results of the 2014-2015 Giving Fund Campaign, which wrapped up on March 31, 2014.

On Tuesday, April 22, 2014, a check in the amount of **\$551,000** will be presented to the Pleasanton Unified School District at their regular school board meeting by PPIE Board President Bob Miller, Executive Director Susan Hayes, and several PPIE board members.

“This was an exciting campaign,” said Miller. “Our education, business and community partners came together many times over the course of the year to help the foundation reach our funding goals. We’re extremely grateful for their commitment to education in our city.”

The key drivers of the campaign were the passionate PPIE representatives of the Education Foundation Committee. The “EFC” is comprised of two-to-three representatives from each school site who start meeting in spring to set goals for the Giving Fund that, once approved by the board of directors, set the stage for the launch of the campaign.

“The EFC is truly the heart of PPIE,” said PPIE Executive Director Susan Hayes. “They facilitate communication between PPIE and the schools all year long and work tirelessly to help us plan and execute programs and fundraising events. They really make things happen.”

Thanks to EFC’s hard work and the generosity of our community, PPIE directly raised **\$445,000** for the Giving Fund. In order to fully achieve campaign funding goals outlined below, the PPIE Board of Directors voted to contribute an additional **\$106,000** from discretionary funds generated through various fundraising events during the year, resulting in the total donation to the school district of **\$551,000**.

“We are extremely grateful for the support we have received from our community through tremendous efforts by the Pleasanton Partnership in Education Foundation each year,” said PUSD Superintendent Parvin Ahmadi. “Restoring important programs cut in previous years during the budget crisis will be an ongoing challenge. We appreciate the efforts of both PPIE and PSEE, the two foundations supporting our schools, as well as the various parent organizations and boosters.”

Below is the funding breakdown for the combined Giving Fund/General Fund donation from PPIE that will benefit the elementary, middle and high school levels in the 2014-2015 school year.

The funding distribution to middle and high schools, detailed on the accompanying table, also includes a non-monetary goal set by the EFC to increase participation at those levels. The Board of Directors included **\$15,500** to be allocated to those schools in the form of a Participation Award to acknowledge their increased commitment and participation during the campaign.

Elementary:

- ✓ 28:1 Class Size Reduction for K-TK district-wide (completely funded by PPIE with combined Giving Fund/General Funds at **\$221,000**)
- ✓ 1 Chromebook for each of the 230 elementary classrooms district-wide to support the district's technology plan goal of having a 1:3 device-to-student ratio in every elementary classroom (completely funded by PPIE technology funds at **\$69,000**)

Middle School:

- ✓ **\$95,500** of combined Giving Fund/General Fund monies distributed to schools on a per-pupil basis, with supplements as noted below.

High School:

- ✓ **\$68,500** of combined Giving Fund/General Fund monies distributed to the two comprehensive high schools on a per-pupil basis, with supplements as noted below.
- ✓ **\$5,000** distributed to Village/Horizon High School

Other:

- ✓ **\$2,000** distributed to the PUSD Special Needs Preschool (\$500 per classroom)
- ✓ The hiring of one additional Technology Instructional Coach available for in-service training to instructional staff (completely funded by PPIE funds at **\$90,000**)

| Distribution for MS & HS | Hart | Harvest Park | Pleasanton | Amador | Foothill |
|---------------------------------------|----------|--------------|------------|----------|----------|
| % Raised by Site by Level for PPIE | 28% | 56% | 16% | 77% | 23% |
| Per Pupil Calculation per Giving Fund | \$25,000 | \$28,000 | \$28,000 | \$33,500 | \$27,000 |
| Supplement to Meet Amount from Site | - | \$5,500 | - | \$1,500 | - |
| Subtotal | \$25,000 | \$33,500 | \$28,000 | \$35,000 | \$27,000 |
| Participation Award | \$2,500 | \$5,000 | \$1,500 | \$5,000 | \$1,500 |
| Total to be given to each Site | \$27,500 | \$38,500 | \$29,500 | \$40,000 | \$28,500 |

More About PPIE: *Pleasanton Partnerships in Education Foundation is a 501(c)3 non-profit organization that has worked since 1987 to enhance learning experiences for students of the Pleasanton Unified School District through a partnership of businesses, schools and the community. For more information about PPIE, log onto www.ppie.org or contact mail@ppie.org.*